

Castellón, April 10th, 2019

Kerakoll, The GreenBuilding Company

Global Partner

Kerakoll is the first company in the world to offer a comprehensive package of GreenBuilding materials and services to build and live in healthy homes that won't harm the environment.

GreenBuilding is the building style, which focuses on the environment and on improving both health and quality of life by using environmentally friendly, naturally breathable, and highly energy-efficient building materials.

Since 1968 – when the Group was founded in Sassuolo at the heart of the most important ceramic district in the world, thanks to the business initiative of Romano Sghedoni – **Kerakoll has been pursuing a clear course of development** in Italian and international markets for building materials, **that has taken the company to the forefront of the GreenBuilding industry** and to a level of technological supremacy famous around the globe.

The “green” philosophy

The company mission is embrace and promote GreenBuilding as the new low environmental impact approach to building and promote higher quality homes around the world through the use of eco-friendly building materials and innovative solutions focusing on the environment and on improving both health and quality of life.

Research and innovation

Kerakoll's GreenBuilding products are the result of in-depth scientific research in the field of health and wellbeing, and are created by pairing technology and environmental compatibility. **A staff of specialists, working with academic institutions and scientific organizations, is consistently studying and investigating the connections between health and eco-friendly, natural materials**, building a wealth of knowledge that forms the foundation for the design of all Kerakoll products.

Today, the Group's investment in “green research” represents 100% of the total invested in R&D, equal to approximately 5.4% of the annual turnover, which translates into a constant improvement in products, in line with the principles of ecologically sustainable development.

www.kerakoll.com

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Innovative range of eco-friendly products

Activity and ecological production systems

With over **1,700 eco-friendly items** and **production of over 950,000 tons/year** achieved using **200,000 tons of recycled materials**, Kerakoll is the leading manufacturer of green materials for designing, building, and living in harmony with the environment and in healthy spaces.

A full and highly **innovative range of eco-friendly products** for a fast-growing new building philosophy that delivers significant advantages in terms of protecting the environment, the health and wellbeing of people, as well as economic benefits gained from improved energy efficiency, and which can be split into two main groups:

- **The ECO range** is kinder on the environment because it uses fewer natural resources and reduces the impact buildings have on the environment, creating a healthier place for people to live in while also providing the most cost-effective solution. This kind of building makes for healthier living and higher standards of quality and efficiency;
- **The BIO range**, with naturally breathable materials for health and living comfort, improves indoor air quality to reduce the problems associated with the Sick Building Syndrome.

During the Rehabend 2020 Congress we will focus, within the Bio Product Line, on the categories and subcategories of products:

Range of products

Laying range BIO products

- Natural geo-mortars for structural reinforcement of walls
- Natural, breathable mortars for construction and consolidation
- Natural, breathable mortars for plaster and render coats and restoration
- Natural, breathable finishing mortars
- Natural mangiaVOC mortars
- Natural energy-saving, insulating mineral systems
- Accessories and additives for natural, breathable mortars and plasters/renders
- Natural, coloured breathable finishes Pure silicate range
- Natural, coloured breathable finishes Lime range

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